

Raising Money for the Hemophilia Walk

Is it hard? The answer - NO!

Great Lakes Hemophilia Foundation
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Asking for money can be difficult and intimidating, but here are a few secrets from the pros. Test them out, it's easier than you think.

Here are four easy steps to get you started:

1. **Start early.** The earlier you start the more money you can raise.
2. **Contact everyone you know.** Don't just post it on Facebook or send an e-mail to everyone in your e-mail address book (however those are great places to start!). Think of people you interact with regularly. Develop a list! Think of your church congregation, your book club, boy scouts, and your Holiday card list. Make sure they know why you give, and how to donate.
3. **Ask at work.** First ask your employer about policies related to soliciting donations in the workplace. Then send an e-mail around work, start a penny jar, or sell fresh baked goods during lunch.
4. **Follow up with your list!** Give your list a call, and ask. "Give people a chance to donate, but leave the ultimate decision up to them. Just don't take it personally if they don't give. 'Fundraising professionals are often told 'no' but they don't stop asking,'" (nonprofit)

Still need some help? Follow these steps and you'll **Raise \$500 in 7 Days!**

- #1 Sponsor yourself first \$50.00
- #2 Ask 4 family members to sponsor you for \$25 each \$100.00
- #3 Ask 5 co-workers to contribute \$15 each \$75.00
- #4 Ask 5 friends to contribute \$15 each \$75.00
- #5 Ask 5 neighbors to sponsor you for \$15 each \$75.00
- #6 Ask your boss for a company contribution of \$50 \$50.00
- #7 Ask 3 businesses you frequent for a donation of \$25 each \$75.00

AND YOU'VE DONE IT!

This article has been adapted from NPT Instant Fundraising, a publication of The NonProfit Times.

Walk with Us

The summer is a perfect time to get outside, get moving, and support a great cause all at the same time. With this in mind, GLHF is hosting three walks across the state for you to enjoy!

Get started by registering online at hemophilia.org/walk.

Walk with us!

Pick your date, pick your place and join us for a Walk in 2011.

It's easy! **Ask** your friends to join your team! **Create** a fun and goofy name. **Target** a fundraising goal! (visit hemophilia.org/walk for fun fundraising ideas). **Motivate** your team to raise donations. **Collect** the donations, and bring the donations and your fellow walkers to the **Walk**.